

Sunshine Asphalt Shines When it Comes to Providing Prompt Work

Maintaining a good relationship and prompt quality work are what has helped Sunrise Asphalt keep its big commercial accounts. Based out of Arizona, Sunrise Asphalt has helped several Circle K Corporation convenience store and gas station chains throughout the state with their pavement maintenance needs.

Sunrise Asphalt, which performs both commercial and residential work, has been servicing Circle Ks in Eastern and Southern Arizona for over 15 years. Vice President Eli Silberman says his father Les was the one who originally secured the relationship with the gas station corporation. "Just like any good sales person, he approached them and kept approaching them until they let him prove what our company can do and the rest is history," says Silberman.

Silberman has been responsible for keeping the account alive since the family-owned company was passed down to him. So far, Circle K has no complaints and the gas station corporation keeps coming back to Sunrise because of the good relationship Silberman has continued to maintain with the company. Silberman and crew perform full-depth removal and replacements, installation of new curb stops, line and symbol striping, seal coat and asphalt repair, and concrete repair too.



With the busy traffic that is part of the gas station business, Sunrise has learned to get in and get out quickly. Efficiency through organization and utilizing the proper equipment allows Sunrise to provide the Circle K gas stations with speedy work. Silberman understands that organization is the most critical part of any job he does – especially for a store as busy as Circle Ks.

"There is a constant flow of foot traffic and cars coming in to get gas and food inside," says Silberman. "I work closely with the company to ensure all their needs are met in speedy matter. Generally a work order will come in with the location and job description and we will jump on that the same day or within 24 hours."

Through careful organization, Silberman arrives at each Circle K job

completely prepared. This critical organization is on his part and the client's part. Silberman has noted that the organization and care he sees up and down the ladder from the marketing team to the maintenance team and the employees at each Circle K store is top notch.

"I never go into any job not even the smallest without knowing exactly what to do," remarks Silberman.

The correct equipment also factors into the job efficiency. Sunrise just purchased its third LeeBoy paver. Because the company performs a mix of commercial and residential work (roughly 75% commercial and 25% residential), they base a lot of their equipment buying off this ratio, and LeeBoy pavers fit the bill.

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Get the Job

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Besides excellent organization, the safety of customers and Sunrise employees is Silberman's main concern. He always makes sure to have the proper amount of cones and warning signs on the job site and insists that his employees wear proper protective gear. At Circle Ks and other similar job-sites, Silberman also likes to have an owner on site to ensure that these safety protocols are followed. "Once these steps are taken care of, the jobs tend to go very smoothly," says Silberman of his precautionary safety actions.

What drives Silberman and his crew at Sunrise Asphalt to do good work is the feeling of accomplishment and providing true service for Circle K, as well as working with great clients. "One thing that makes me happy is how thrilled each of the store members are when work is done at their particular store," says Silberman. "Clients know that when we leave their job site, what was once a problem will be taken care of and their store will be better for it and the customer experience will be that much better. To see employees take such pride and ownership of where they work is not common these days... it's a breath of fresh air to work with team members like this."



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